



Groundwater Project – Sponsorship Opportunities					
Corporate Benefits	Bronze* 2026-2030 \$2,000 CAD/year (**\$1,000/yr)	Silver* 2026-2030 \$5,000 CAD/year	Gold* 2026-2030 \$10,000 CAD/year	Platinum* 2026-2030 \$25,000 CAD/year	Diamond 2026-2030 \$50,000+ CAD/year
Logos / Advertisements (logos and advertisements are provided by sponsor)					
1) Newsletter advertisement	-	-	-	✓ 1/6-page advertisement in middle of newsletter	✓ 1/2-page advertisement 2 nd page after table of contents
2) Advertisement in new books	-	-	-	✓ 1/4-page toward end of the book	✓ Full-page advertisement before Section 1
3) Logo at bottom of new book announcements sent to email list >14 K subscribers 	✓	✓	✓	✓	✓
4) Logo at top of webpages for books, videos, & interactive tools 	✓ 8 logos share rotating line	✓ 8 logos share rotating line	✓ 6 logos share rotating line	✓ 4 logos across fixed logo	✓ Linear advertisement at top of pages
5) Logo displayed in all Groundwater Project presentation & conference handouts	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Half-page advertisement
6) Logo displayed in each newsletter	✓ Last page	✓ Last page	✓ Last page	✓ Last page	✓ Front page
7) Logo on Groundwater Project homepage linked to firm's website	✓ 8 logos share rotating line	✓ 8 logos share rotating line	✓ 6 logos share rotating line	✓ 4 logos across fixed logo	✓ Linear advertisement at top of pages
Video Advertisement					
8) Optional: Case Study Technical Talk: up to 1 hour focused on a technical problem and solution, with recording provided by sponsor	✓ 1 annually	✓ 1 annually	✓ 2 annually	✓ Quarterly	✓ Quarterly
9) Optional: Social media post of 30-second video about the firm provided by the sponsor	✓ 1 annually	✓ 2 annually	✓ 3 annually	✓ Quarterly	✓ Monthly
10) Optional: Video interview on specific (groundwater) topic selected by sponsor	-	✓ 1 annually	✓ 2 annually	✓ 3 annually	✓ Quarterly
11) Optional: Link in newsletter to video of #9	✓	✓	✓	✓	✓
Social Media					
12) Logo on our social media pages	✓	✓	✓	✓	✓
Certification & AI Learning - Coming in 2026					
13) After implementation in 2026, certification for completing modules	✓ 6 individual certifications	✓ 12 individual certifications	✓ 25 individual certifications	✓ 50 individual certifications	✓ 100 individual certifications
14) After implementation in 2026, access to AI learning tools designed for our books	✓ 5 registered users	✓ 10 registered users	✓ 15 registered users	✓ 30 registered users	✓ 60 registered users

*Donations between levels receive prorated benefits. **Donations of \$1,000/yr receive only logo placements.